



# 2014 & 4Q14 Results

////////// February 19, 2015

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#### Note on methodology:

- > 2013 figures are pro forma:
- (1) of the acquisition by Natixis of Groupe BPCE's 60% stake in BPCE Assurances. The BPCE Assurances acquisition was realized on March 13<sup>th</sup>, 2014 with a retroactive effect as of January 1<sup>st</sup>, 2014. 40% of BPCE Assurances capital is still owned by MACIF and MAIF. The figures used for the pro forma income statement are based on BPCE Assurances contribution to Groupe BPCE consolidated accounts reported in 2013.
- (2) of the reclassification of the 15% Natixis share in CACEIS from the Securities services business (Specialized Financial Services) to the Corporate Center since 1013.
- (3) of the sale of Cooperative Investment Certificates (means the pro forma of the effective sale on August 6, 2013 of all CCIs held by Natixis to the Banques Populaires and the Caisses d'Epargne).
- > Business line performance using Basel 3 standards:

Starting in 2013, the performances of Natixis business lines are presented using Basel 3 standards. Basel 3 risk-weighted assets are based on CRR-CRD4 rules as published in June 26<sup>th</sup>, 2013 (including Danish compromise treatment for qualified entities).

Capital is allocated to Natixis business lines on the basis of 9% of their Basel 3 average risk weighted assets.

Annualized ROTE is computed as follows: net income (group share) – DSN net interest/average net assets after dividend – hybrid notes – intangible assets – average goodwill. And, since 4Q13, this ratio include goodwill and intangible assets by business lines to determinate the ROE ratio of businesses (figures are pro forma in this presentation).

- > The remuneration rate on normative capital is 3%.
- > Own senior debt fair-value adjustment calculated using a discounted cash-flow model, contract by contract, including parameters such as swaps curve, and revaluation spread (based on the BPCE reoffer curve).
- > Exceptional items: figures and comments on this presentation are based on Natixis and its businesses income statements excluding exceptional items detailed page 5. Natixis and its businesses income statements including exceptional items (reported data) are available in the appendix of this presentation.



### Very good performance of core businesses in 2014 and first steps of New Frontier successfully realized

	<b>Development of the main franchises of the Wholesale Banking division driven by international areas</b> : €28b new loan production in Structured financing in 2014 and strong growth in the Equity derivatives businesses
Activity in 2014 <sup>(1)</sup>	<b>Record year in Asset management</b> : €736bn (\$890bn) of assets under management, up by €106bn since en December 2013 thanks, notably, to a €32bn net inflow excluding money-market
2014( )	Strong growth in Insurance positions : 25% rise of global turnover in 2014
	<b>SFS offerings roll-out in networks</b> : good momentum in Consumer financing (+9% in outstanding), Employee benef schemes (+6% in AuM) and Payments (number of cards in circulation up 19%)
	Natixis core businesses net revenues up by 7% in 2014 vs. 2013 to €7.0bn, above the strategic plan pace, and up by 9% in 4Q14 vs. 4Q13 to €1.8bn
	Gross operating income rose 10% vs. 2013 and 3% vs. 4Q13
2014 & 4Q14	Substantial decline in Natixis' core business cost of risk in 2014 to 38bps vs. 53bps in 2013
results <sup>(1)</sup>	Net income (gs) excluding GAPC stands at €1.3bn in 2014 (+16% vs. 2013) and at €288m in 4Q14 (+15% vs. 4Q13)
	ROE of the core business lines at 12.2% in 2014, +200bps vs. 2013
	Significant increase in EPS <sup>(2)</sup> : up 26% in 2014 vs. 2013, to €0.39
Return to	€0.20 ordinary dividend <sup>(3)</sup> per share for 2014 payable in cash, i.e. a 51% pay-out ratio <sup>(2)</sup>
shareholders &	€0.14 exceptional dividend <sup>(3)</sup> per share payable in cash, following the capital released by the listing of Coface
	Basel 3 CET1 ratio <sup>(4)</sup> reached 11.4% as of end-December 2014, i.e. a 100bps increase vs. end-December 201 after distribution
financial structure	
structure	after distribution     Reallocation of capital to the core businesses almost completed:
	after distribution     Reallocation of capital to the core businesses almost completed:     > Closing of GAPC as of end-June 2014
structure Strategic	after distribution     Reallocation of capital to the core businesses almost completed:     > Closing of GAPC as of end-June 2014     > Listing of 59% of Coface capital

(1) See note on methodology (2) Excluding FV adjustment on own senior debt (3) Proposal presented to the May 19th, 2015 Shareholders' General Meeting (4) Based on CRR-CRD4 rules as reported on June 26, 2013, including the Danish compromise - without phase-in except for DTAs on tax loss carryforwards (5) The transaction is notably subject to the consultation process with employee representatives, to regulatory approvals and the approval of the Competition Authority



- 1. 2014 and 4Q14 results
- **2. Financial structure**
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### **Exceptional items**

Exceptional items - in €m	4Q14	4Q13	2014	2013
Restructuring costs Corporate center (Expenses)		(82)		(82)
Gain from disposal of Natixis's stake in Lazard <i>Corporate Center</i> in 2Q14 ( <i>Net revenues</i> )			99	
First application of IFRS 13 (1Q13) and change in related methodologies (2Q14) and FVA impact 4Q14 <i>FIC-T (Net revenues)</i>	(82)		(119)	72
Impairment in Corporate Data Solution goodwill (Financial Investments) and Others (Financial Investments/Corporate Center)	(8)		(62)	
Gain from disposal of operating property assets (3Q14) Corporate Center (Gain or loss on other assets)			75	
Impact on pre-tax profit	(90)	(82)	(7)	(10)
Impact on net income	(61)	(51)	24	(5)
<b>FV adjustment on own senior debt</b> <sup>(1)</sup> – in €m	4014	4Q13	2014	2013

<b>FV</b> adjustment on own senior debt <sup>(1)</sup> – in $\in$ m Corporate Center (Net revenues)	4Q14	4Q13	2014	2013
Impact on pre-tax profit	(18)	(91)	(208)	(195)
Impact on net income	(12)	(55)	(135)	(121)
Total impact on net income (gs) - in €m	(73)	(105)	(111)	(125)

### 2014 results: 16% rise in net income (gs) excluding GAPC vs. 2013

tax)

Net income (gs) – reported

- 2014 net revenues increased by 5% vs. 2013 driven by the strong momentum of all the core businesses, recording a 7% increase in net revenues over the same period
- Expenses under control:
  - ✓ Cost/income ratio down by 1.2pp to 69.6% in 2014 vs. 2013
  - $\checkmark$  10% increase in gross operating income vs. 2013 thanks to a positive jaws effect
- · Significant improvement in cost of risk in 2014 to -€300m (-22% vs. 2013)
- Net income (gs) excluding GAPC up 16% vs. 2013, to €1,277m
- 2014 ROTE at 9.4%, a 40bps increase over the year
- Significant increase in EPS<sup>(2)</sup> : +26% in 2014 to €0.39
- · Estimated impact of systemic taxes in 2015: ~ 80M€ in net income

Pro forma and excluding exceptional items <sup>(1)</sup> In €m	2014	2013	2014 vs. 2013
Net revenues	7,743	7,343	5%
of which core businesses	6,980	6,496	7%
Expenses	(5,391)	(5,196)	4%
Gross operating income	2,352	2,147	10%
Provision for credit losses	(300)	(385)	(22)%
Pre-tax profit	2,095	1,786	17%
Income tax	(742)	(667)	11%
Minority interest	(76)	(14)	
Net income (gs) excl. GAPC	1,277	1,105	16%
GAPC after tax	(28)	(3)	
Net income (gs)	1,249	1,102	13%
ROTE excl. GAPC	9.4%	9.0%	
			2014
in €m	2014	2013	vs. 2014
Exceptional items	24	(5)	
Net income (gs) – including exceptional items	1,273	1,097	16%
in €m	2014	2013	2014 vs. 2013
FV adjustment on own senior debt (net of tax)	(135)	(121)	



17%

976

1,138

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(1) See note on methodology

(2) Excluding FV adjustment on own senior debt

### 4Q14 results: 15% rise in net income (gs) excluding GAPC vs. 4Q13

- 4Q14 core businesses net revenues increased by 9% vs. 4Q13 notably driven by Asset management
- Change in expenses (+8% vs. 4Q13) in line with the momentum in the core businesses activity
- Cost of risk down 18% over the quarter to -€78m
- 4Q14 net income (gs) excluding GAPC up 15% vs. 4Q13 to €288m
- Reported net income (gs) rose 34% vs. 4Q13 to €215m
- 30bps improvement in ROTE year-onyear to 8.3%

Pro forma and excluding exceptional items $^{(1)}$ - In ${\mathfrak E}m$	4Q14	4Q13	4Q14 vs. 4Q13
Net revenues	1,994	1,877	6%
of which core businesses	1,801	1,657	9%
Expenses	(1,440)	(1,339)	8%
Gross operating income	554	538	3%
Provision for credit losses	(78)	(96)	(18)%
Pre-tax profit	483	451	7%
Income tax	(167)	(195)	(14)%
Minority interest	(28)	(5)	
Net income (gs) excl. GAPC	288	251	15%
GAPC after tax		15	
Net income (gs)	288	266	8%
ROTE excl. GAPC	8.3%	8.0%	

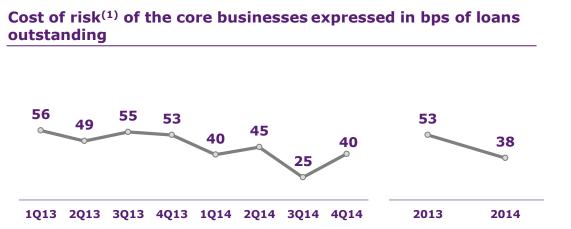
in €m	4Q14	4Q13	4Q14 vs. 4Q13
Exceptional items	(61)	(51)	
Net income (gs) – including exceptional items	227	215	5%

in €m	4Q14	4Q13	4Q14 vs. 4Q13
FV adjustment on own senior debt (net of tax)	(12)	(55)	
Net income (gs) – reported	215	161	34%



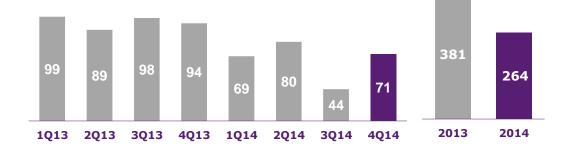
### Substantial improvement in core business cost of risk in 2014

- Core business cost of risk<sup>(1)</sup> at 40bps in 4Q14 and 38bps in 2014, a significant decline vs. one year before
- Confirmation of the cost of risk guidance: 30/35bps through the cycle



**Cost of risk of the core businesses**, *in* €*m* 

• Strong improvement in cost of risk in 2014 in the Wholesale Banking division at €186m (-40% vs. 2013)







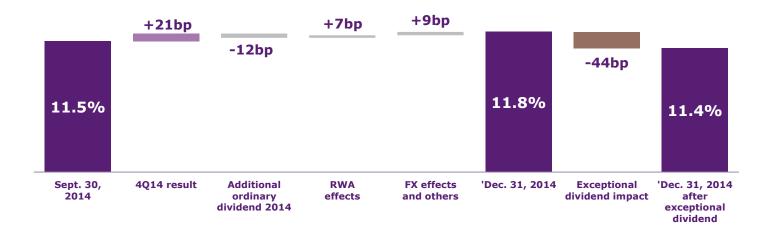
<sup>(1)</sup> Annualized quarterly cost of risk on total amount of loans outstanding (excluding credit institutions), beginning of period



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# Basel 3 CET1 ratio<sup>(1)</sup> at 11.8% as of End-December 2014, before exceptional dividend



- +25bps rise in CET1 vs. September 30, 2014 and +140bps rise over the year excluding the exceptional dividend
- €0.20 ordinary dividend<sup>(2)</sup> per share for 2014 payable in cash
- €0.14 exceptional dividend<sup>(2)</sup> per share payable in cash, related to the listing of 59% of Coface capital at the end of 2Q14
- Capital and risk-weighted assets under Basel 3<sup>(1)</sup> stood at €13.1bn and €115.1bn respectively as of December 31, 2014 post dividend
- Leverage ratio<sup>(3)</sup> above 3% at end-December 2014
- LCR above 100% since January 1st, 2014



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- (1) Based on CRR-CRD4 rules as reported on June 26, 2013, including the Danish compromise without phased-in except for DTAs on tax loss carryforwards
- (2) Proposal presented to the May 19th, 2015 Shareholders' General Meeting
- (3) Based on delegated acte rules, without phased-in except DTAs on tax loss carry forward



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# Significant improvement in 2014 profitability and development of our key franchises

Figures excluding exceptional items<sup>(1)</sup>

- Strong increase of 4Q14 net revenues vs. 4Q13 (+8%) and vs. 3Q14 (+5%)
- 4% rise in 2014 net revenues in line with the strategic plan targets despite a difficult context for the capital market businesses
- 8% increase in net revenues from international areas between 2013 and 2014
- Significant improvement of cost of risk over the quarter (-45%) & over the year (-40%)
- Strong rise in pre-tax profit to €218m in 4Q14 (+30% vs. 4Q13) and to €1,023m in 2014 (+24% vs. 2013)
- 210bps progress in ROE in 2014 to 9.7%

In €m	4Q14	4Q13	4Q14 vs. 4Q13	2014	2014 vs. 2013
Net revenues	705	652	8%	2,899	4%
Expenses	(444)	(396)	12%	(1,712)	3%
Gross operating income	262	256	2%	1,188	4%
Provision for credit losses	(48)	(88)	(45)%	(186)	(40)%
Pre-tax profit	218	168	30%	1,023	24%

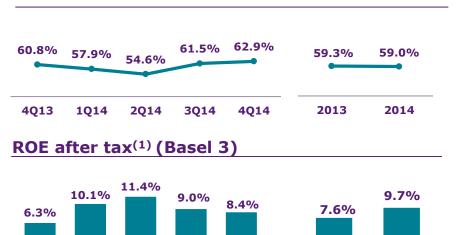
#### **Cost/income ratio**<sup>(1)</sup>

4Q13

1Q14

2Q14

3Q14



4014

2013

2014

MATIXIS

### Good performance in Financing and Equity activities, resilience of Fixed income

388

2013

412

2014

432

2014

**MATIXIS** 

418

2013

#### **Financing activities Capital markets** Figures excluding exceptional items<sup>(1)</sup> Structured financing FIC-T (Foreign Exchange, Interest Rate, Commodities & Treasury) ✓ Net revenues excluding FVA impact (-€82m in 4Q14) up 14% vs. √€8.3bn new loan production in 4Q14 totaling €28bn in 2014, 4Q13 allowed by the strong momentum achieved by the Global Energy & Commodities and Real Estate Finance businesses ✓ Good momentum in the Debt platform: +6% in net revenues between 2014 and 2013 ✓ 5% rise in 2014 net revenues vs. 2013 allowed by a good level of fees ✓ Rankings: ✓ #2 bookrunner in real estate finance in EMEA in 2014 (Source: #1 bookrunner in Primary bond market in euros in 2014 Dealogic) for French issuers (Source: Dealogic) • #1 bookrunner in Primary bond market in covered bonds in euros in 2014 (Source: Dealogic) **Commercial banking** Equity √3% increase in 2014 net revenues vs. 2013, including a lower activity in equity-backed financing and a higher contribution ✓€6.4bn new loan production in 4Q14 totaling €16bn in 2014 from Equity derivatives (+28%) ✓ Net revenues increased 11% over the quarter & 6% over the √Very good performance in Advisory business including a 51% year driven by the dynamic business activity with corporates arowth in ECM revenues **Change in net revenues**, in €m **Change in net revenues,** *in* €*m* 1,423 1,414 1,516 1,435 410 386 391 366 373 330 351 322 361 304 1,005 981 1,104 1,047 284 231 Structured 290 273 267 273 222 244 259

FIC-T

Equity

214

90

4013

120

1014

126

2014

100

3014

86

4014

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102

101

99

4Q13 1Q14 2Q14 3Q14 4Q14

99

113

financing

Commercial

banking

(1) See note on methodology

# Significant growth in net revenues and profitability over the year

- Strong growth in 2014 net revenues (+15%) driven by all three business lines
- Gross operating income up 10% in the quarter and up 25% in 2014 vs. 2013
- 2014 ROE<sup>(1)</sup> reached 15.4%, +190bps vs. 2013

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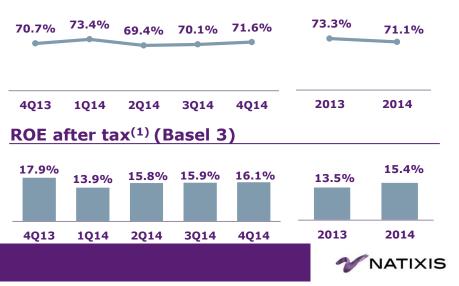
- ✓25% increase in 2014 global turnover vs. 2013 to €6bn thanks to strong commercial dynamics with the retail networks
- ✓ *Life insurance:* 
  - turnover up by 32% in 2014 vs. 2013
  - €41.8bn AuM as of end-December 2014, a 7% increase year-on-year, including positive net inflows of €1.4bn in 2014 vs. €0.4bn in 2013
- ✓9% increase in turnover in the P&C Insurance business in 2014 vs. 2013
- ✓16% rise in 2014 net revenues vs. 2013 and 21% in GOI over the same period

#### **Private banking**

- ✓ Net inflows reached €1.4bn as of end 2014 vs. €0.3bn end 2013
- ✓ AuM stand at €24.7bn at end 2014 rising by 10% vs. end 2013

Pre-tax profit	223	223	stable	817	20%
Provision for credit losses	2	18		5	
Gross operating income	219	200	10%	815	25%
Expenses	(553)	(482)	15%	(2,004)	12%
o/w Private banking	33	37	(10)%	128	3%
o/w Insurance	134	120	11%	528	16%
o/w Asset management	599	511	17%	2,136	17%
Net revenues	772	682	13%	2,818	15%
In €m	4Q14	4Q13	4Q14 vs. 4Q13	2014	2014 vs. 2013

#### **Cost/income ratio**



#### (1) See note on methodology

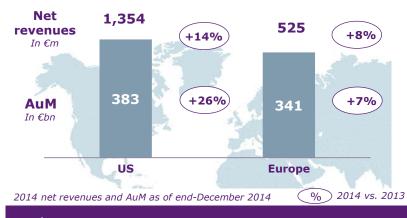
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### •€32.5bn record net inflows (excluding money market funds) in 2014 with a good product diversification:

- ✓ €23bn in fixed income
- ✓ €12bn in equity products
- Limited net outflows in money market funds despite a difficult context with short-term interest rates: -€5bn in 2014
- €4bn net inflows in 4Q14 (€5.5bn excluding money market funds)
- **Total AuM increased by 17% year-on-year** with a favorable product mix leading to +17% rise in net revenues in 2014 vs. 2013 (+16% at constant exchange rates)
- 160bps improvement in 2014 cost/income ratio leading to a 19% increase in pre-tax profit

#### Change per geographical area

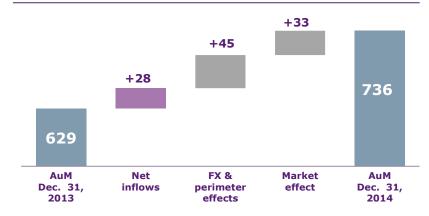
Per asset manager



Asset management

In €m	4Q14	4Q13	4Q14 vs. 4Q13	2014	2014 vs. 2013
Net revenues	599	511	17%	2,136	17%
Expenses	(434)	(379)	15%	(1,567)	14%
Gross operating income	164	132	25%	569	24%
Provision for credit losses	2	14		3	
Pre-tax profit	166	148	12%	561	19%

#### Assets under management, in €bn





Investment

**Solutions** 

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# Good resilience in Specialized financing activities and substantial improvement in profitability

- 2014 net revenues rose 1% vs. 2013 in a challenging French economic environment
- Costs under control, stable in 2014 vs. 2013 leading to a 60bps improvement in the cost/income ratio
- 4% decline in cost of risk to -€76m in 2014
- 2014 pre-tax profit increased by 8% vs. 2013
- 2014 ROE up by 170bps vs. 2013, to 15.6%

#### **Specialized financing**

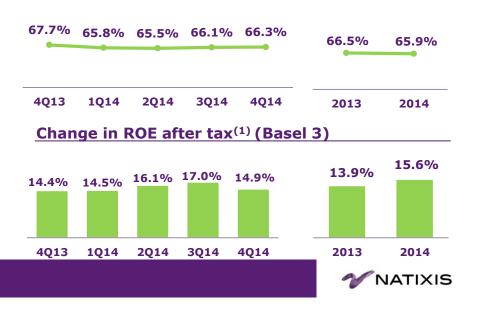
- ✓ Consumer Finance: 9% increase in outstanding (end of period) in 2014 vs. 2013
- ✓ Sureties & financial guarantees: net revenues rose 13% in 4Q14 vs. 4Q13 and 11% in 2014 vs. 2013

#### **Financial services**

- ✓ Employee benefit schemes: 6% growth in AuM between end-December 2014 and end-December 2013, to €23.2bn
- ✓ Payments: 19% increase in number of bank cards in circulation and 4% rise of electronic banking transactions processed vs. end-December 2013

In €m	4Q14	4Q13	4Q14 vs. 4Q13	2014	2014 vs. 2013
Net revenues	324	323	stable	1,262	1%
Specialized financing	192	194	(1)%	739	1%
Financial services	132	129	2%	523	stable
Expenses	(215)	(219)	(2)%	(832)	stable
Gross operating income	109	104	5%	430	2%
Provision for credit losses	(22)	(20)	10%	(76)	(4) %
Pre-tax profit	86	85	1%	370	8%

#### Change in the cost/income ratio



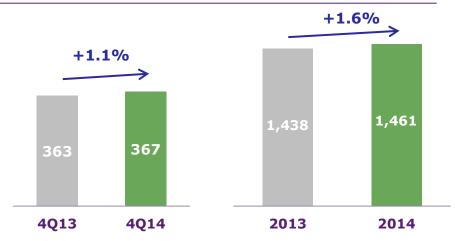
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### Substantial improvement in 2014 combined ratio

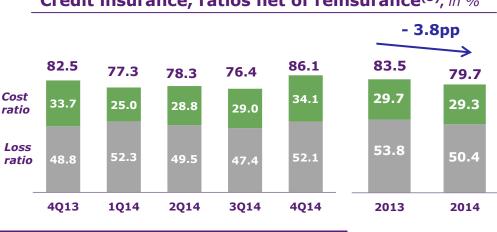


#### Turnover<sup>(1)</sup>, in €m

- Turnover<sup>(1)</sup> rose almost 2% in 2014 in line with the targets
- 2014 net revenues<sup>(2)</sup> rose 5% vs. 2013 to €707m
- Expenses<sup>(2)</sup> under control, down by 1% in 2014 vs. 2013 and down 5% in 4Q14 and vs. 4Q13



- Efficient risk management: 3.4pp drop in the loss ratio in 2014 vs. 2013
- Improvement in the 2014 cost ratio to 29.3%
- Combined ratio: -3.8pp decrease to 79.7% in 2014 vs. 2013, as announced at the IPO



### **WNATIXIS**

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- (1) At constant perimeter and exchange rates
- (2) At constant perimeter and exchange rates excluding exceptional items

(3) Pro forma realized on the loss ratio: participation in profit sharing is charged to premiums (turnover) and no longer included with claims expenses. Pro forma realized on the cost ratio: the "value-added contribution" (CVAE) is removed from insurance management expenses and charged to taxation.

#### Credit insurance, ratios net of reinsurance<sup>(3)</sup>, in %



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### **Profitable development of our key franchises**

#### **Selective growth**

#### Asset light model deployment

- Acceleration of the balance sheet rotation with O2D: 35% increase in new loan production vs. 2013 with a limited 3% growth in outstanding for the same period<sup>(2)</sup>
- Better positioning in Structured financing: increased number of «lead left» roles in complex transactions and 33% of arrangement fees in 2014 net revenues, of which 39% in 4Q14
- Reinforcement in Advisory business: project<sup>(3)</sup> to acquire a leading structure to Banca Leonardo in M&A for Midcap and Advisory for investment Funds

#### **Growth in Equity derivatives**

Strong development since the new organization set up: +28% in net revenues in 2014

#### **International ambitions**

> 8% rise in net revenues from international areas between 2013 and 2014, including strong performances from Americas

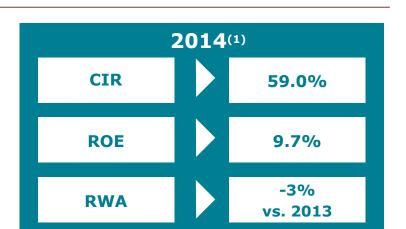
#### **Increased efficiency**

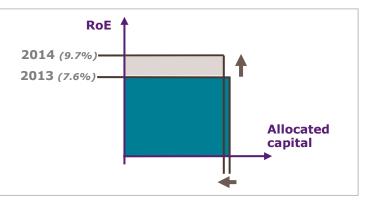
#### **Global transaction banking repositioning**

- > Rationalization and redeployment in line with targets
- > 50% increase in corporate deposits between 2013 and 2014

#### **Change in Cash equity**

Merger of equity research, credit and economic within the same department





- Expected ROE growth to 2017 realized by a half in one year
- Reduced capital allocation vs. the level planned for the strategic plan



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- (1) See note on methodology
- (2) O2D perimeter
- (3) The transaction is subject to the consultation process with employee representatives

# 2014, a year marked by innovation, operational efficiency improvement and profitability

### Intensification of relationship with BPCE networks and Natixis customers:

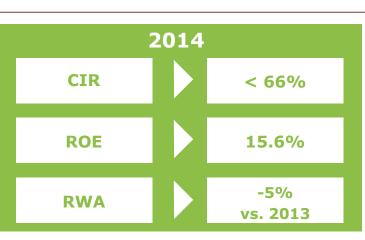
- ✓ 6% growth in lease financing with BP and CE networks vs. 2013
- ✓ Factored turnover realized with Natixis customers increased by 17% vs. 2013

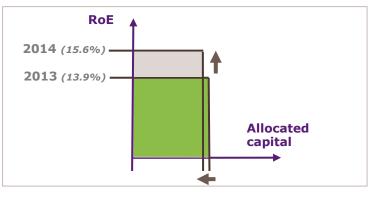
#### **Operational efficiency and digital innovation:**

- ✓ The new dematerialized voucher Apetiz<sup>®</sup> started in march 7, 2014, designed with Natixis Payments business
- ✓ The management platform production for Consumer financing developed with BNPP Personal Finance started on October 25, 2014
- ✓ Partecis: partnership with BNP Paribas related to electronic banking renewed on January 26, 2014 for 12 years

#### 2014 ROE increased by 170bps vs. 2013 with:

- ✓ A stable level of expenses at €832m
- ✓ A tight control in cost of risk, down 4% to €76m
- $\checkmark$  An optimized management of the scarce resources: 5% decline in RWA





- > Less use of allocated capital
- > In line with the 2017 profitability target



SFS

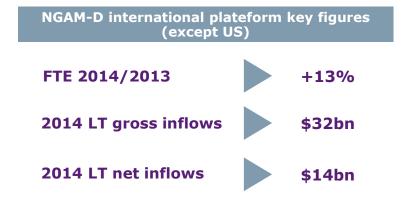
#### Multi-affiliates development in Europe: +7% in AuM

- ✓ Ramp up of  $H_20$  and development of new diversified expertise, notably Mirova (SRI)
- ✓ Globalization of NAM Fixed-Income strategy and diversification in high value added expertise (RE loan and Infrastructure, credit L/S,...)

#### > Optimization and growth in distribution capacity in Europe

- ✓ French platform integration in the international NGAM-D platform (except. US) at the end of 2013 to accelerate the sales growth
- $\checkmark$  Significant reinforcement of the NGAM-D platform team and pooling of marketing and communication resources
- $\checkmark$  US retail strategy deployment in Europe

Affiliates in €br	AuM 12/31/2014
Natixis Asset Management	305
Mirova (SRI)	5
H <sub>2</sub> O Asset Management (Global Macro)	6
AEW Europe (Real estate)	16
Others affiliates	9
Total	341



- > Successful first steps for the European model transformation
- > Needful reinforcement in equity expertise and wealth management solutions for European retail clients

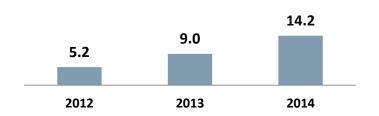


### **DNCA: leading equity/diversified expertise**

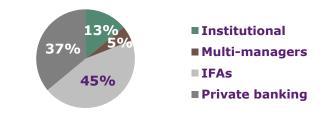
#### ✓ Creation in 2000 in Paris, operating also in Italy, Luxembourg, Germany and Switzerland

- ✓ €14.2bn in AuM as of end-december 2014, x3 in 5 years, an €13.3bn of average AuM in 2014
- ✓ 76 employees o/w 24 portfolio managers with a recognized expertise
- ✓ A diversified offer with large size of Funds:
  - > Wealth management Funds (Diversified & Flexible)
  - Equity Value strategy France and Europe
  - Equity Growth strategy Europe & Global
  - > Absolute return
- ✓ Largely retail customers / >40% out of France
- ✓ Funds with solid performances recorded in the long term, 73% of the AuM ranked 5\* Morningstar and 17% ranked 4\*
  - A entrepreneurial spirit compatible with our set up
  - > A very good track record overtime and a strong brand
  - > A high level of profitability since several years and a sustained growth in the GOI





#### Breackdown of inflows by distribution channel end-December2014



#### **Financial results**

in €m	2014
Net revenues	133
Expenses	35
Gross operating income	97
Net revenues/ average AuM	>90bps



# Synergies and development potential for NGAM in Europe

### **Positive contribution from DNCA to our current** fundamentals

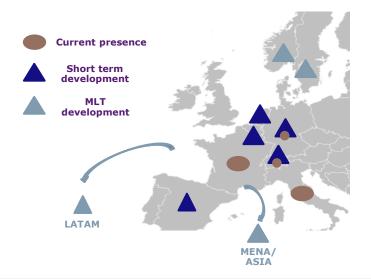
- Enlargement of expertise to sustain our development strategy with retail clients in Europe, fuelled by a unique combination of Funds
- Significant improvement in average level of margin through the reinforcement of our high value added European assets

AuM breakdown by asset class in Europe

Equity, diversified, alternatives and structured products

### A efficient distribution platform which allowed the further development of DNCA

- Acceleration of products' distribution out of DNCA core markets (France and Italy)
- > Deployment of DNCA offer to institutional clients
- Investment plan (IT and FTEs) to reinforce the control functions and support the rapid growth



#### > Strong development expected with retail customers notably fuelled by DNCA products

- > Reinforcement in high value added product exposure and in the range of expertise
- > Additional inflows potential on the top of the €75bn target

12/31/14

51%

DNCA

49%

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12/31/13

Other products

56%

44%



## **Project**<sup>(1)</sup> to acquire 71.2% of DNCA capital in 2Q15 for €549m in cash

- The investment represents 3.9% of the AuM at end-2014
- > 2014 GOI multiple of 7.9x (average AuM of €13.3bn in 2014) and 7.3x on 2015 estimated GOI (AuM at end-January 2015 >€14.5bn)
- Day-one transaction's ROI of 8%
- Interests aligned with management through (i) a progressive exit for ordinary shares mechanism over 5 years (2021) and (ii) the set up of a additional incentive system

#### Global investment of €713m

Around 70bps estimated impact on the CET1 ratio in 2Q15

## Satisfactory level of profitability in a very attractive industry

Exit of institutional investors and interests alignment with management

TargetconfirmedforInvestmentSolutions' ROElevelabove15%in2017

~ 4% accretive impact of the transaction on the Natixis 2014 EPS



24 February 19, 2015

### **Insurance platform constitution to serve Groupe BPCE retail networks**

#### Life-insurance

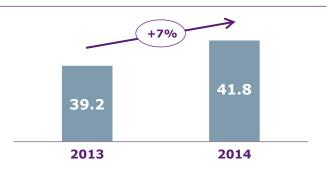
- New partnership with CNP: new business production with Caisses d'Epargne starting early 2016 and 10% reinsurance on existing stock by Natixis Assurances
- > Around €60bn potential of AuM increase with the 2 networks up to 2022
- Natixis AM confirmed for CNP's AuM coming from Caisses d'Epargne clients
- > AuM increased by 7% in 2014 vs. 2013
- Good momentum in sales of unit-linked contract realized with private banking

#### Non life-insurance

- > Acquisition of 60% of BPCE Assurances
- More than 1 million of contract sold in 2014, +12% vs. 2013

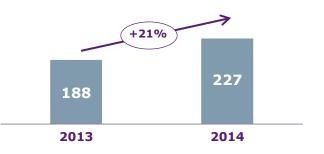
#### **Borrower insurance**

Co-insurance between Natixis Assurances (34%) and CNP (66%) starting early of 2016 with the Groupe BPCE retail networks



Life-insurance - AuM in €bn

#### Insurance business – GOI in €m



- ✓ GOI growth in Insurance business: +21% vs. 2013
- ✓ Increase in Insurance business contribution to Core businesses' net revenues: 8% in 2014 vs. 4% in 2013

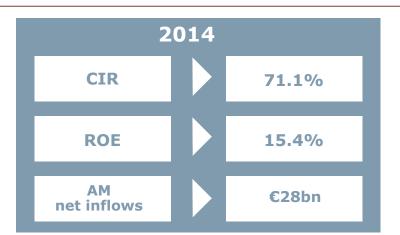


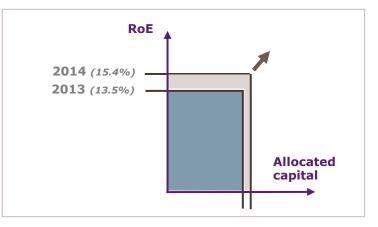
# 2014, an important year in the execution of New Frontier plan

#### Investment Solutions

#### ✓ DNCA: a acquisition project which respects Natixis investments criteria:

- Good level of immediate investment return and ROE target confirmed for Investment Solutions division (> 15% in 2017)
- > Adequacy with AM industrial plan
- Entrepreneurial spirit, in line with our multiaffiliates model
- ✓ NGAM US: a record year thanks to our affiliates and the distribution platform
- ✓ Insurance: constitution of the unique division realized and leading commercial performances





2017 profitability target realized from 2014





- 1. 2014 and 4Q14 results
- **2. Financial structure**
- **3. Business division results**
- **4.** New Frontier strategic progress

### **5.** Conclusion



#### ✓ The first step of the strategic plan was successfully reached

- Capital re-deployment to our key franchises: 94% allocated capital to our core businesses at end-2014 vs. 87% end-2013
- Optimization of the core businesses scarce-resources with a 2% decline in RWA and 3% in liquidity needs over one year
- > ROE of the core businesses at 12.2% in 2014, +200bps vs. 2013
- > Significant increase in EPS<sup>(2)</sup>: up 26% in 2014 vs. 2013, to €0.39

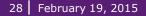
#### ✓ The strategic re-deployment to Investment Solutions division will accelerate

- Investment Solutions represents 35% of core business allocated capital (vs. 29% end-2013), with BPCE Assurances and DNCA acquisition project
- > Further deployment of « Assurément 2016 » program
- DNCA acquisition<sup>(3)</sup>: reinforcement of equity expertise in Europe and wealth management solutions for European retail customers

#### ✓ Dividend policy confirmed

- > 25% improvement in ordinary dividend<sup>(4)</sup> in cash to €0.20 per share, confirming the ability to deliver a  $\geq$  50% pay out ratio
- > Exceptional dividend<sup>(4)</sup> in cash €0.14 per share allowed by the 59% disposal of Coface





1) See note on methodology (2) Excluding FVA on own senior debt (3) The transaction is notably subject to the consultation process with employee representatives, to regulatory approvals and the approval of the Competition Authority (4) Proposal presented to the May 19th, 2015 Shareholders' General Meeting





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#### **Financial structure and balance-sheet**

Regulatory capital and financial structure – Basel 3	42
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Business line income statment	Risks				
Wholesale Banking	36	EAD			
Investment Solutions	37	VaR			
Specialized Financial Services	38	Doubtful loans			
Financial Investments	39				
Corporate Center	40				
GAPC	41				

EAD 46	
VaR 47	
Doubtful loans 48	

## Note on methodology

#### Note on methodology:

> 2013 figures are pro forma:

- (1) of the acquisition by Natixis of Groupe BPCE's 60% stake in BPCE Assurances. The BPCE Assurances acquisition was realized on March 13<sup>th</sup>, 2014 with a retroactive effect as of January 1<sup>st</sup>, 2014. 40% of BPCE Assurances capital is still owned by MACIF and MAIF. The figures used for the pro forma income statement are based on BPCE Assurances contribution to Groupe BPCE consolidated accounts reported in 2013.
- (2) of the reclassification of the 15% Natixis share in CACEIS from the Securities services business (Specialized Financial Services) to the Corporate Center since 1Q13.
- (3) of the sale of Cooperative Investment Certificates (means the pro forma of the effective sale on August 6, 2013 of all CCIs held by Natixis to the Banques Populaires and the Caisses d'Epargne).
- > Business line performance using Basel 3 standards:

Starting in 2013, the performances of Natixis business lines are presented using Basel 3 standards. Basel 3 risk-weighted assets are based on CRR-CRD4 rules as published in June 26<sup>th</sup>, 2013 (including Danish compromise treatment for qualified entities).

Capital is allocated to Natixis business lines on the basis of 9% of their Basel 3 average risk weighted assets.

Annualized ROTE is computed as follows: net income (group share) – DSN net interest/average net assets after dividend – hybrid notes – intangible assets – average goodwill. And, since 3Q13, this ratio include goodwill and intangible assets by business lines to determinate the ROE ratio of businesses (figures are pro forma in this presentation).

- > The remuneration rate on normative capital is still 3%.
- > Own senior debt fair-value adjustment calculated using a discounted cash-flow model, contract by contract, including parameters such as swaps curve, and revaluation spread (based on the BPCE reoffer curve).
- > Exceptional items: figures and comments on this presentation are based on Natixis and its businesses income statements excluding exceptional items detailed page 5. Natixis and its businesses income statements including exceptional items (reported data) are available in the appendix of this presentation.



### 4Q14 results: from data excluding exceptional items to reported data

#### 4Q14

in €m	4Q14 excl. exceptional items	FV Adjustment on own senior debt	Others	FVA impact	4Q14 reported
Net revenues	1,994	(18)	(11)	(82)	1,883
Expenses	(1,440)				(1,440)
Gross operating income	554	(18)	(11)	(82)	443
Provision for credit losses	(78)				(78)
Associates	9				9
Gain or loss on other assets / Change in value of goodwill	(2)		3		1
Pre-tax profit	483	(18)	(8)	(82)	376
Tax	(167)	6		29	(133)
Minority interest	(28)				(28)
Net income (group share)	288	(12)	(8)	(53)	215



### Natixis – Consolidated<sup>(1)</sup>

1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	4Q14 vs. 4Q13	2013	2014	2014 vs. 2013	
1,905	1,772	1,742	1,821	1,881	2,032	1,715	1,883	3%	7,240	7,512	4%	
(1,300)	(1,320)	(1,305)	(1,358)	(1,325)	(1,372)	(1,302)	(1,440)	6%	(5,285)	(5,439)	3%	
605	452	437	462	556	661	413	443	(4) %	1,955	2,073	6%	
(96)	(42)	(96)	(87)	(78)	(85)	(61)	(78)	(11) %	(321)	(302)	(6)%	
5	5	3	7	11	9	11	9	37%	21	40	96%	
2	0	0	15	0	(23)	88	13	(14) %	17	78		
0	0	0	(14)	0	(38)	0	(12)	(14) %	(14)	(51)		
515	414	345	383	488	523	451	376	(2) %	1,658	1,838	11%	
(183)	(147)	(120)	(167)	(172)	(176)	(144)	(133)	(20)%	(617)	(624)	1%	
4	(8)	(5)	(5)	(7)	(14)	(27)	(28)		(14)	(76)		
336	259	221	211	309	333	281	215	2%	1,027	1,138	11%	
(47)	(47)	34	(10)	0	0	0	0		(70)	0		
0	0	0	(51)	0	0	0	0		(51)	0		
290	212	255	150	309	333	281	215	43%	907	1,138	25%	
	1,905     (1,300)     605     (96)     5     2     0     515     (183)     4     336     (47)     0	1,905 1,772   (1,300) (1,320)   605 452   (96) (42)   5 5   2 0   0 0   515 414   (183) (147)   4 (8)   336 259   (47) (47)   0 0	1,905     1,772     1,742       (1,300)     (1,320)     (1,305)       605     452     437       (96)     (42)     (96)       (96)     (42)     (96)       1     5     5     3       2     0     0     0       0     0     0     0       5     414     345       (183)     (147)     (120)       4     (8)     (5)       336     259     221       (47)     (47)     34       0     0     0	1,9051,7721,7421,821(1,300)(1,320)(1,305)(1,358)605452437462(96)(42)(96)(87)553720015000151000(14)515414345383(183)(147)(120)(167)4(8)(5)(5)336259221211(47)(47)34(10)000(51)	1,9051,7721,7421,8211,881(1,300)(1,320)(1,305)(1,358)(1,325)605452437462556(96)(42)(96)(87)(78)(96)(42)(96)(87)(78)5537112001500001501000(14)0515414345383488(183)(147)(120)(167)(172)4(8)(5)(5)(7)336259221211309(47)(47)34(10)0000(51)0	1,9051,7721,7421,8211,8812,032(1,300)(1,320)(1,305)(1,358)(1,325)(1,372)605452437462556661(96)(42)(96)(87)(78)(85)5537119200150(23)0001440(38)515414345383488523(183)(147)(120)(167)(172)(176)4(8)(5)(5)(7)(14)336259221211309333(47)(47)34(10)0000(51)00	11111111,9051,7721,7421,8211,8812,0321,715 $(1,300)$ $(1,320)$ $(1,305)$ $(1,358)$ $(1,325)$ $(1,372)$ $(1,302)$ 605452437462556661413 $(96)$ $(42)$ $(96)$ $(87)$ $(78)$ $(85)$ $(61)$ $5$ 53711911200150 $(23)$ 8800 $(14)$ 10 $(38)$ 0515414345383488523451 $(183)$ $(147)$ $(120)$ $(167)$ $(172)$ $(176)$ $(144)$ 4 $(8)$ $(5)$ $(5)$ $(7)$ $(14)$ $(27)$ 336259221211309333281 $(47)$ $(47)$ $34$ $(10)$ $0$ $0$ $0$ $0$ $0$ $(51)$ $0$ $0$ $0$ $0$	1,9051,7721,7421,8211,8812,0321,7151,883 $(1,300)$ $(1,320)$ $(1,305)$ $(1,358)$ $(1,325)$ $(1,372)$ $(1,302)$ $(1,440)$ 605452437462556661413443 $(96)$ $(42)$ $(96)$ $(87)$ $(78)$ $(85)$ $(61)$ $(78)$ $5$ $5$ $3$ $7$ $11$ $9$ $11$ $9$ $2$ $0$ $0$ $15$ $00$ $(23)$ $88$ $13$ $0$ $0$ $014$ $00$ $(38)$ $00$ $(12)$ $515$ $414$ $345$ $383$ $488$ $523$ $451$ $376$ $(183)$ $(147)$ $(120)$ $(167)$ $(172)$ $(176)$ $(144)$ $(133)$ $4$ $88$ $525$ $221$ $211$ $309$ $333$ $281$ $215$ $(47)$ $(47)$ $34$ $(10)$ $0$ $0$ $0$ $0$ $0$ $0$ $0$ $0$ $(51)$ $0$ $0$ $0$ $0$ $0$	Iq13 $2Q13$ $3Q13$ $4Q13$ $IQ14$ $2Q14$ $3Q14$ $4Q14$ $vs. 4q13$ 1,9051,7721,7421,8211,8812,0321,7151,8833% $(1,300)$ $(1,320)$ $(1,305)$ $(1,358)$ $(1,325)$ $(1,372)$ $(1,302)$ $(1,440)$ 6%605452437462556661413443 $(4) \%$ $(96)$ $(42)$ $(96)$ $(87)$ $(78)$ $(85)$ $(61)$ $(78)$ $(11) \%$ 553711911937%200150 $(23)$ 8813 $(14) \%$ 00 $(14)$ 0 $(38)$ 0 $(12)$ $(14) \%$ 1833 $(147)$ $(120)$ $(167)$ $(172)$ $(176)$ $(144)$ $(133)$ 483523451376 $(2) \%$ $(183)$ $(147)$ $(120)$ $(167)$ $(172)$ $(176)$ $(144)$ $(43)$ $(47)$ $34$ $(10)$ 0000 $0$ 0 $(51)$ $0$ $0$ $0$ 00 $0$ 0 $(51)$ $0$ $0$ $0$ $0$ $0$	10132013301340131014201430144014 $v_{y.4013}$ 20131,9051,7721,7421,8211,8812,0321,7151,8833%7,240(1,300)(1,320)(1,305)(1,358)(1,325)(1,372)(1,302)(1,440)6%(5,285)605452437462556661413443(4)%1,955(96)(42)(96)(87)(78)(85)(61)(78)(11)%(321)553711911937%21200150(23)8813(14)%17000(14)0(38)0(12)(14)(14)515414345383488523451376(2)%1,658(183)(147)(120)(167)(172)(176)(144)(133)(20)%(617)4(8)(5)(5)(7)(14)(27)(28)(14)3362592212113093332812152%1,027(47)(47)34(10)0000(51)(70)0000000(51)	IQ13 $2Q13$ $3Q13$ $4Q13$ $1Q14$ $2Q14$ $3Q14$ $4Q14$ $4Q14$ $4Q14$ $2Q13$ $2D13$ $2D14$ 1,9051,7721,7421,8211,8812,0321,7151,8833%7,2407,512(1,300)(1,320)(1,305)(1,358)(1,325)(1,372)(1,302)(1,440)6%(5,285)(5,439)605452437462556661413443(4) %1,9552,073(96)(42)(96)(87)(78)(85)(61)(78)(11) %(321)(302)553711911937%2140200150(23)8813(14) %1778000(14)0(38)0(12)(14) %(14)(51)515414345383488523451376(2) %1,6581,838(183)(147)(120)(167)(172)(176)(144)(133)(20)%(617)(624)4(8)(5)(5)(7)(14)(27)(28)(14)(14)(76)3362592212113093332812152%1,0271,138(47)(47)34(10)00000(51)000(51)000	



### Natixis – Breakdown by Business division

		4Q14				
in €m	Wholesale Banking	Invest. Solutions	SFS	Fin. Invests.	Corp. Center	Natixis reported
Net revenues	624	772	324	195	(31)	1,883
Expenses	(444)	(553)	(215)	(181)	(48)	(1,440)
Gross operating income	180	219	109	14	(79)	443
Provision for credit losses	(48)	2	(22)	(4)	(7)	(78)
Net operating income	132	221	88	11	(86)	365
Associates	5	4	0	0	0	9
Other items	0	(3)	(2)	(12)	17	1
Pre-tax profit	136	223	86	(1)	(68)	376
					Tax	(133)
			_	Μ	linority interest	(28)
				Net incom	ne (gs)	215



### Natixis – Breakdown by Business division

				2014					
in €m	Wholesale Banking	Invest. Solutions	SFS	Fin. Invests.	Corp. Center	Natixis excl. GAPC		GAPC	Natixis reported
Net revenues	2,781	2,818	1,262	828	(184)	7,505		6	7,512
Expenses	(1,712)	(2,004)	(832)	(692)	(151)	(5,391)		(48)	(5,439)
Gross operating income	1,069	815	430	136	(335)	2,114		(41)	2,073
Provision for credit losses	(186)	5	(76)	(10)	(33)	(300)		(2)	(302)
Net operating income	883	820	354	125	(368)	1,814		(43)	1,771
Associates	21	17	0	2	0	40		0	40
Other items	0	(20)	15	(51)	82	27		0	27
Pre-tax profit	904	817	370	76	(286)	1,881		(43)	1,838
					Tax	(639)		15	(624)
				Mino	ority interest	(76)		0	(76)
		-	Net i	ncome (gs)	excl. GAPC	1,166	Net income (gs)	(28)	1,138
		_		GAI	PC net of tax	(28)			
		-		Net i	ncome (gs)	1,138			



## **Wholesale Banking**

in €m	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	4Q14 vs. 4Q13	2013	2014	2014 vs. 2013
Net revenues	798	678	739	652	727	757	674	624	(4)%	2,867	2,781	(3)%
Commercial Banking	96	96	94	102	101	99	99	113	11%	388	412	6%
Structured Financing	246	263	280	259	290	267	273	273	6%	1,047	1,104	5%
Capital Markets	475	332	384	304	351	373	322	249	(18)%	1,495	1,295	(13)%
Fixed Income & Treasury	371	219	273	214	231	247	222	162	(24)%	1,077	863	(20)%
Equity	103	113	111	90	120	126	100	86	(4)%	418	432	3%
Other	(18)	(12)	(18)	(13)	(16)	17	(21)	(11)	(15)%	(61)	(30)	(51)%
Expenses	(432)	(414)	(415)	(396)	(420)	(433)	(414)	(444)	12%	(1,657)	(1,712)	3%
Gross operating income	367	265	324	256	306	323	260	180	(30)%	1,210	1,069	(12)%
Provision for credit losses	(82)	(72)	(71)	(88)	(52)	(61)	(24)	(48)	(45)%	(312)	(186)	(40)%
Net operating income	284	193	253	168	254	262	236	132	(22)%	898	883	(2)%
Associates	0	0	0	0	6	4	6	5		0	21	
Other items	0	0	1	0	0	0	0	0		1	0	
Pre-tax profit	284	193	254	168	260	266	242	136	(19)%	899	904	1%
Cost/Income ratio	54.1 %	61.0 %	56.2 %	60.8 %	57.9 %	57.3 %	61.5 %	71.1 %		57.8 %	61.6 %	
RWA (Basel 3 – in €bn)	77.8	76.5	74.3	74.5	76.0	77.8	74.7	72.2	(3)%	74.5	72.2	(3)%
Normative capital allocation (Basel 3)	6,950	7,146	7,028	6,830	6,804	6,944	7,102	6,821	stable	6,989	6,918	(1)%
ROE after $tax^{(1)}$ (Basel 3)	10.5 %	6.9 %	9.3 %	6.3 %	10.1 %	10.0 %	9.0 %	5.3 %		8.2 %	8.6 %	



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(1) Normative capital allocation methodology based on 9% of the average RWA-including goodwill and intangibles

# **Investment Solutions**

in €m	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	4Q14 vs. 4Q13	2013	2014	2014 vs. 2013
Net revenues	547	624	594	682	647	710	689	772	13%	2,447	2,818	15%
Asset Management	415	458	448	511	488	527	522	599	17%	1,832	2,136	17%
Private Banking	28	29	30	37	31	32	31	33	(10)%	124	128	3%
Insurance	93	126	117	120	126	139	129	134	11%	456	528	16%
Expenses	(415)	(451)	(445)	(482)	(475)	(493)	(483)	(553)	15%	(1,793)	(2,004)	12%
Gross operating income	132	173	149	200	172	217	206	219	10%	654	815	25%
Provision for credit losses	1	(2)	2	18	2	0	0	2	(88)%	19	5	(74)%
Net operating income	133	172	151	218	174	218	206	221	2%	673	820	22%
Associates	4	3	3	7	4	5	4	4	(37)%	17	17	2%
Other items	(2)	(6)	(2)	(1)	(2)	(10)	(6)	(3)		(12)	(20)	67%
Pre-tax profit	135	169	151	223	177	213	204	223	stable	678	817	20%
Cost/Income ratio	75.9 %	72.2 %	74.9 %	70.7 %	73.4 %	69.4 %	70.1 %	71.6 %		73.3 %	71.1 %	
RWA (Basel 3 – in €bn)	12.6	12.8	12.9	12.7	12.8	13.0	13.0	13.8	8%	12.7	13.8	8%
Normative capital allocation (Basel 3)	3,428	3,521	3,516	3,473	3,450	3,488	3,517	3,632	5%	3,485	3,522	1%
ROE after $tax^{(1)}$ (Basel 3)	11.7 %	12.4 %	11.9 %	17.9 %	13.9 %	15.8 %	15.9 %	16.1 %		13.5 %	15.4 %	



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(1) Normative capital allocation methodology based on 9% of the average RWA - including goodwill and intangibles

# **Specialized Financial Services**

in €m	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	4Q14 vs. 4Q13	2013	2014	2014 vs. 2013
Net revenues	309	313	308	323	314	318	306	324	stable	1,253	1,262	1%
Specialized Financing	177	178	181	194	180	185	182	192	(1)%	731	739	1%
Factoring	34	37	36	37	37	36	23	37	(2)%	145	132	(9)%
Sureties & Financial Guarantees	29	30	30	30	32	36	31	34	13%	120	133	11%
Leasing	49	44	45	59	44	43	59	51	(14)%	199	198	stable
Consumer Financing	61	61	65	63	63	65	65	66	4%	249	258	4%
Film Industry Financing	4	6	4	4	4	5	4	4	stable	18	17	(5)%
Financial Services	131	135	128	129	133	133	124	132	2%	523	523	stable
Employee Savings Scheme	29	33	27	33	30	34	27	33	(1)%	122	123	1%
Payments	76	75	75	71	77	74	74	73	3%	297	297	stable
Securities Services	27	26	25	25	27	26	24	26	4%	104	103	(1)%
Expenses	(205)	(206)	(203)	(219)	(207)	(208)	(202)	(215)	(2)%	(833)	(832)	stable
Gross operating income	104	107	105	104	107	110	104	109	5%	420	430	2%
Provision for credit losses	(18)	(19)	(22)	(20)	(19)	(16)	(20)	(22)	10%	(79)	(76)	(4)%
Net operating income	86	87	83	85	88	94	84	88	4%	341	354	4%
Associates	0	0	0	0	0	0	0	0		0	0	
Other items	0	0	0	0	0	0	17	(2)		0	15	
Pre-tax profit	86	87	83	85	88	94	101	86	1%	341	370	8%
										_		
Cost/Income ratio	66.3 %	65.9 %	65.9 %	67.7 %	65.8 %	65.5 %	66.1 %	66.3 %		66.5 %	65.9 %	
RWA (Basel 3 – in €bn)	15.4	14.9	14.3	15.1	13.9	14.1	13.5	14.4	(5)%	15.1	14.4	(5)%
Normative capital allocation (Basel 3)	1,571	1,618	1,569	1,512	1,554	1,500	1,520	1,465	(3)%	1,568	1,510	(4)%
ROE after $tax^{(1)}$ (Basel 3)	14.0 %	13.8 %	13.6 %	14.4 %	14.5 %	16.1 %	17.0 %	14.9 %		13.9 %	15.6 %	

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(1) Normative capital allocation methodology based on 9% of the average RWA- Included goodwill and intangible assets and pro forma of the reclassification of the 15% Natixis share in CACEIS from the Securities services business to the Corporate Center since 1Q13

# **Financial Investments**

in €m	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	4Q14 vs. 4Q13	2013	2014	2014 vs. 2013
Net revenues	215	225	197	218	213	211	209	195	(10)%	855	828	(3)%
Coface	173	189	168	177	178	170	171	168	(5)%	706	687	(3)%
Corporate data solutions	29	21	23	28	21	21	20	21	(24)%	101	83	(17)%
Others	14	16	6	13	14	20	18	6	(54)%	48	58	20%
Expenses	(184)	(188)	(179)	(199)	(173)	(171)	(168)	(181)	(9)%	(749)	(692)	(8)%
Gross operating income	31	38	18	19	40	40	41	14	(24)%	105	136	29%
Provision for credit losses	0	(1)	(9)	3	(2)	(3)	(2)	(4)		(7)	(10)	45%
Net operating income	31	37	9	22	38	37	39	11	(50)%	98	125	28%
Associates	1	2	1	0	0	1	1	0		4	2	(50)%
Other items	2	0	0	(8)	0	(38)	0	(12)	54%	(6)	(51)	
Pre-tax profit	34	38	10	14	38	(1)	40	(1)		95	76	(20)%

# **Corporate center(1)**

in €m	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	4Q14 vs. 4Q13	2013	2014	2014 vs. 2013
Net revenues	(6)	(19)	(89)	(89)	(33)	43	(163)	(31)	(65)%	(202)	(184)	(9)%
Expenses	(42)	(38)	(41)	(43)	(34)	(34)	(35)	(48)	12%	(163)	(151)	(8)%
Gross operating income	(48)	(56)	(130)	(132)	(67)	9	(198)	(79)	(40)%	(366)	(335)	(8)%
Provision for credit losses	3	(2)	3	(9)	(8)	(3)	(16)	(7)	(26)%	(5)	(33)	
Net operating income	(45)	(59)	(127)	(141)	(76)	7	(213)	(86)	(39)%	(371)	(368)	(1)%
Associates	0	0	0	0	0	0	0	0	39%	0	0	31%
Other items	2	6	2	10	1	(14)	77	17	68%	21	82	
Pre-tax profit	(43)	(53)	(125)	(130)	(74)	(7)	(136)	(68)	(47)%	(350)	(286)	(18)%

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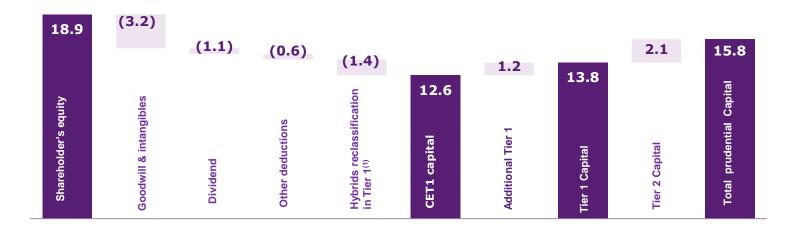
(1) Excluding restructuring costs and pro forma of the reclassification of the 15% Natixis share in CACEIS from the Securities services business to the Corporate Center since 1Q13



in €m	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14	2013	2014	2014 vs. 2013
Net revenues	42	(50)	(7)	35	14	(7)	0	0	20	6	(67)%
Expenses	(23)	(24)	(22)	(20)	(16)	(32)	0	0	(89)	(48)	(46)%
Gross operating income	20	(74)	(30)	15	(2)	(39)	0	0	(69)	(41)	(40)%
Provision for credit losses	0	54	1	8	1	(3)	0	0	64	(2)	
Pre-tax profit	20	(20)	(28)	23	(1)	(42)	0	0	(5)	(43)	
Net income	13	(13)	(18)	15	(1)	(27)	0	0	(3)	(28)	

### **Regulatory capital in 4Q14 & financial structure Basel 3**

Regulatory reporting, in €bn



	Base	I 2.5			Basel 3						
In €bn	1Q13	2Q13	3Q13	4Q13	In €b	n	1Q14 CRD4 phased	2Q1 CRD phas	4 C	Q14 RD4 ased	4Q14 CRD4 phased
Core Tier 1 Ratio	10.6%	10.5%	11.6%	11.8%	CET1	Ratio	10.4%	10.9	% 11	2%	10.9%
Tier 1 Ratio	11.7%	11.7%	13.0%	13.2%	Tier 1	L Ratio	11.3%	11.8	% 12	2.2%	12.0%
Solvency Ratio	13.9%	13.5%	15.0%	15.3%	Solve	ency Ratio	12.8%	13.7	% 14	1.1%	13.8%
Tier 1 capital	14.9	14.3	13.1	13.3	Tier 1	L capital	13.6	13.	9 1	4.1	13.8
RWA	126.8	122.5	100.7	101.2	RWA		120.3	118	0 1	15.3	115.2
In	€bn		3Q13	4Q	13	1Q14	2Q13	3Q13	4Q14		
Fai	uity group ch		177	17	0	10.0	170	10 E	19.0		

III €DII	3Q13	4Q13	1Q14	2Q13	3Q13	4Q14
Equity group share	17.7	17.9	18.2	17.8	18.5	18.9
Total assets	524	510	540	547	563	590



# **Normative capital allocation**

#### Normative capital allocation and RWA breakdown in 4Q14 – under Basel 3 – (inc. goodwill and intangibles)

In €bn	RWA (end of period)	in % of the total	Goodwill and intangibles	Average capital allocation beginning of period	ROE after tax
Wholesale Banking	72.2	68%	0.1	6.8	5.3%
Investment Solutions	13.8	13%	2.5	3.6	16.1%
SFS	14.4	13%	0.3	1.5	14.9%
Financial Investments	6.0	6%	0.2	0.8	
TOTAL (excl. Corporate Center)	106.4	100%	3.0	12.7	

As of December 31, 2014, in €bn	Reported
Net book value <sup>(2)</sup>	16.4
Net tangible <sup>(2,3)</sup> book value	13.1
CET1 capital under Basel 3 – phased-in	12.6

As of December 31, 2014, in €	Net BV per share <sup>(1)</sup>
Net book value <sup>(2)</sup>	5.27
Net tangible <sup>(2,3)</sup> book value	4.20

### **DSN** interest after tax

in €m	2014
Natixis	53

### Earnings per share<sup>(3)</sup>

in €	2014
Reported	0.35
Excl. FV adjustment on own debt	0.39

#### Natixis' ROE

	2014
Reported	6.7%
Excl. FV adjustment on own debt and GAPC	7.7%



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(1) Calculated on the basis of 3,114,018,033 shares

(2) Post distribution scheduled for 2014

(3) Net tangible book value= Book value-goodwill-intangible assets

(4) Including interest expenses on preferred shares

### **Groupe BPCE's MLT refinancing**<sup>(1)</sup>

### **€41.4bn in MLT resources raised in 2014 (138% of the 2014 program)**

- ✓ €35.2bn raised in the BPCE MLT funding pool
- ✓ €6.1bn raised in the CFF MLT funding pool
- ✓ Average maturity at issue: 6.6 years
- ✓ Average rate: mid-swap + 45bps

#### Increased diversification of the investor base in 2014<sup>(2)</sup>

- ✓ 48% of unsecured bond issues in the institutional market denominated in currencies other than the euro vs. 30% in 2013: notably, USD (33%), GBP (6%) and JPY (4%)
- ✓ Volume of these non-euro bond issues multiplied by a factor of 2 in 2014 (€13.5bn vs. €6.2bn)

#### 2015 MLT funding plan of €25bn

- ✓ €20bn in the BPCE MLT funding pool
- ✓ €5bn in the CFF MLT funding pool

### €7.0bn<sup>(3)</sup> raised by Groupe BPCE as at Feb. 10, 2015, equal to 28% of the entire 2015 program

- ✓ Average maturity at issue: 5.8 years
- ✓ Average rate: mid-swap + 27bps

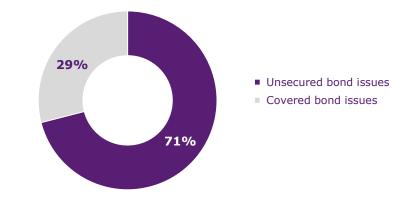
### First Tier-2 yen-denominated Samurai bond issue launched by a French bank

- ✓ January 23, 2015: 10-year bonds issued for a total of ¥48.3bn (≈ €360m)
- ✓ Operation expresses the Group's determination to continue diversifying its investor base, including for its Tier-2 issues

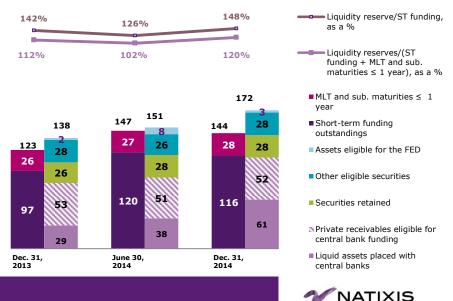
#### • Liquidity reserves: €172bn at Dec. 31, 2014

- ✓ €61bn in liquid assets placed with central banks
- ✓ €111bn of available assets eligible for central bank funding
- ✓ Reserves equivalent to 120% of total short-term funding and MLT and subordinate maturities ≤ 1 year

#### MLT funding raised at Dec. 31, 2014



### Liquidity reserves and short-term funding<sup>(4)</sup>



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(1) Natixis' MLT refinancing is managed at BPCE level (2) On the basis of unsecured bond issues in the institutional market (3) Excluding private placements completed in February 2015 (4) Change in method on Dec. 31, 2013 following the adoption of new netting agreements between financial receivables and payables

## **Balance sheet**

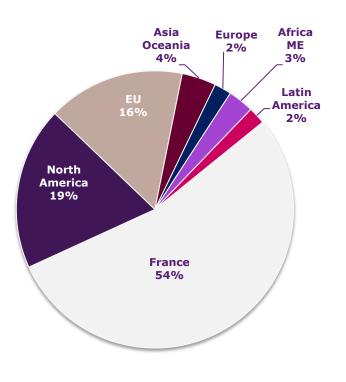
Assets (in €bn)	12/31/2014	12/31/2013 <sup>(1)</sup>	/31/2013 <sup>(1)</sup> Liabilities and equity (in €bn)		12/31/2013 <sup>(1)</sup>
Cash and balances with central banks	56.6	40.9	Due to central banks	0.0	0.0
Financial assets at fair value through profit and loss	254.6	218.7	Financial liabilities at fair value through profit and loss	220.6	186.3
Available-for-sale financial assets	44.8	40.6	Customer deposits and deposits from financial institutions	195.9	188.3
Loans and receivables	178.9	167.4	Debt securities	56.6	40.7
Held-to-maturity financial assets	2.8	3.0	Accruals and other liabilities 3.0		30.3
Accruals and other assets	46.5	36.2	Insurance companies' technical reserves	50.7	44.7
Investments in associates	0.7	0.6	Contingency reserves	1.6	1.4
			Subordinated debt	4.0	3.1
Tangible and intangible assets	2.7	2.6 Equity attributable to equity holders of the parent		18.9	17.9
Goodwill	2.8	2.7 Minority interests		1.3	0.0
Total	590.4	512.7	Total	590.4	512.7

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## EAD (Exposure at Default) at December 31, 2014

### **Regional breakdown**<sup>(1)</sup>



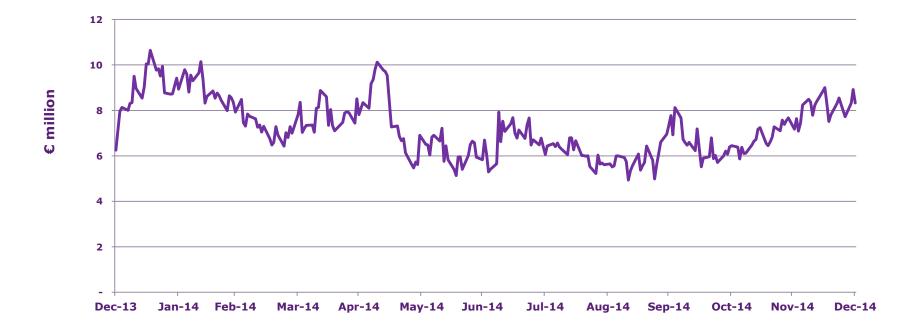
### **Sector breakdown**<sup>(2)</sup>

50		DICUN	-	
Administrations	36%			
Real Estate	6%			
Oil / Gas	6%			
Securitization	6%			
Transport	4%			
International Trade	4%			
Distribution	3%			
Electricity	3%			
Base industries	2%			
Holdings	2%			
Automotive industry	2%			
Community services	2%			
Food & agric.	2%			
Mechanical constr.	2%			
Public works	1%			
Services	1%			
Consumer goods	1%			
Tourism	1%			
Pharma/Healthcare	1%			
Medias	1%			
Telecom	1%			
Areonautics	1%			
Technology	1%			
Others	10%			

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• 4Q14 average VaR of €7.1m increasing by 14% vs. 3Q14



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# **Doubtful loans (**inc. financial institutions)

in €bn	1Q13	2Q13	3Q13	4Q13	1Q14	2Q14	3Q14	4Q14
Doubtful loans <sup>(1)</sup>	4.2	4.5	5.2	5.3	5.1	4.9	4.5	4.4
Collateral relating to loans written-down <sup>(1)</sup>	(1.2)	(1.5)	(2.0)	(2.1)	(2.0)	(1.9)	(1.8)	(1.8)
Provisionable commitments <sup>(1)</sup>	3.0	3.0	3.2	3.2	3.1	2.9	2.7	2.7
Specific provisions <sup>(1)</sup>	(2.0)	(2.0)	(2.1)	(2.2)	(2.1)	(2.0)	(1.9)	(1.8)
Portfolio-based provisions (1)	(0.5)	(0.5)	(0.4)	(0.4)	(0.4)	(0.4)	(0.4)	(0.4)
Provisionable commitments <sup>(1)</sup> / Gross debt	2.1%	2.3%	2.2%	2.2%	2.0%	1.8%	1.7%	1.9%
Specific provisions/Provisionable commitments <sup>(1)</sup>	68%	68%	67%	67%	68%	69%	69%	68%
Overall provisions/Provisionable commitments <sup>(1)</sup>	85%	83%	81%	80%	82%	83%	84%	82%

(1)Excluding GAPC assets until 2Q14



## Appendix – Specific information on exposures (FSB Recommendation)



## Protection

### **Protection purchased from Monoline**

in €bn	Gross notional amount of purchased instrument	Exposure before 4Q14 value adjustment and hedging	Exposure before 3Q14 value adjustment and hedging
Protection for CLO	0.2	0.0	0.0
Protection for RMBS	0.1	0.0	0.0
Other risks	2.3	0.4	0.4
TOTAL	2.6	0.4	0.4
	Value adjustment	(0.1)	(0.1)
Residual exposure	e to counterparty risk	0.3	0.3
	Discount rate	24%	25%

### Residual exposure to counterparty risk in 4Q14



### **Protection purchased from CDPC**

Gross exposure: non-significant as of 12/31/2014

No net notional as of 12/31/2014Gross notional amount:  $\in$ 3.1bn

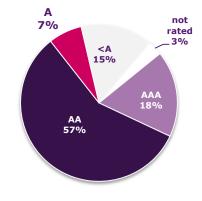


### Other non-hedged CDOs and Non-hedged Mortgage Backed Securities

### **CDO not exposed to US housing market**

- Value adjustment 4Q14: nm
- Residual exposure: €1.1bn

### **Residual exposure**



### **Non-hedged Mortgage Backed Securities**

in €bn	Net exposure 12/31/2014	Gross exposure 12/31/2014	Net exposure 09/30/2014
CMBS	0.0	0.0	0.1
RMBS US <sup>(1)</sup>	0.0	0.1	0.0
RMBS Europe (UK & Spain) <sup>(2)</sup>	0.1	0.1	0.2
TOTAL	0.1	0.2	0.2

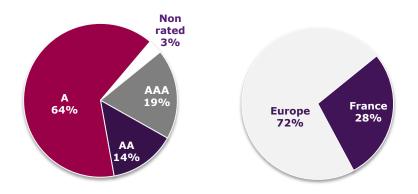
(1) Of which 100% of non rated subprime

(2) Of which 92% of UK RMBS and 8% of Spain RMBS



# **Sponsored conduits**

MAGENTA – conduits sponsored by Natixis, in €bn				
Country of issuance	France	Automobile loans		
Amount of asset financed	1.4	Business loans	90%	
Liquidity line extended	1.8	Equipment loans		
Age of assets:		Consumer credit	7%	
0 – 6 months	4%	Non US RMBS		
6 – 12 months	35%	CDO / CLO		
> 12 months	61%	Other	2%	
		•		





## Monoline Assumptions for valuation

### Monoline

#### Fair value of protection before value adjustments

- Economic exposure of ABS CDOs including subprime determined using the same method
- Economic exposure of other types of assets was determined based on Mark-to-Market or Mark-to-Model

#### Value adjustment

 Monolines are identified based on their creditworthiness. They are allocated a probability of default (PD) as follows:

PD	Monoline
15%	Assured guaranty, FSA
95%	Radian*
100%	CIFG
	•

- In all cases, Recovery in case of default (R) is set at 10% except for CIFG which has a 0% recovery rate
- The specific provision is defined as the amount of Mark-to-Market (or Mark-to-Model) multiplied by the expected loss (Expected loss = PD x (1-R)) for each monoline



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